

Sales & Marketing Solutions

THE FINE ART OF MAKING AN IMPRESSION

Finding great managers and marketing consultants in a promotional field can be a bit difficult—like diving for pearls in a sea of oysters. But that's where Strategic comes in. Strategic's sales & marketing division (founded in 1998 as part of "The Goodkind Group") has the knowledge and perception to identify honest-to-goodness leaders, thinkers, doers and go-getters—the impressive people our clients want to work with. No wonder we have some of the most impressive client opportunities, as well.

TALENT

Superior permanent, temporary-to-permanent and temporary talent at all levels, including:

- Executive marketing directors
- Marketing managers and executives
- Sales management and account executives
- Market research and brand managers
- Junior and senior project managers
- Marketing consultants

Candidates are primarily management or management-potential candidates—many of whom have MBA's and major brand experience. They also include marketing/new media specialists ready to transfer valuable skills earned in either the traditional corporate marketplace or burgeoning, entrepreneurial settings.

CLIENTS / ASSIGNMENTS

Client industries include sports & entertainment, financial services, publishing, technology, fashion and beauty, media and advertising, marketing, public relations and a variety of business-to-business and business-to-consumer companies, including Internet-based organizations.

RECRUITERS

Our recruiting experts come from established business development and marketing backgrounds—both traditional and new media—giving them the industry insight and perspective that clients and candidates appreciate.

Furthermore, recruiters effectively network, search and screen for the very best talent, leaving "no stone unturned" to locate the right person for each sales & marketing position. They foster extensive professional referral sources, utilize state-of-the-art recruitment tools (including exclusive Strategic databases and Internet resources) and maintain a global reach within a competitive marketplace.

The exhaustive pre-screening of all candidates includes thorough personal interviews, credentials verification and reference checks. Clients receive only those resumes that match their requirements and corporate culture.

DETAILS

- Permanent placements are guaranteed for the first 90 days of employment.
- Permanent placement fees are a percentage of the candidate's first year compensation.
- Temporary hourly rates range by project, experience level and candidate expertise, from \$35 to \$125 per hour.
- For more information, go to the sales & marketing section of www.strategicworkforce.com. Or contact one of our four offices: New York (212-378-0700), New Jersey (973-285-4299), Chicago (312-541-9000) or London (011-44-207-743-7120).

110 EAST 42ND STREET, SUITE 800
NEW YORK, NEW YORK 10017
T: 212.378.0700 F: 212.378.0780
WWW.STRATEGICWORKFORCE.COM



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